



**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034**

**M.Sc. DEGREE EXAMINATION – VISUAL COMMUNICATION**

**FOURTH SEMESTER – APRIL 2023**

**PVC 4503 – MEDIA LAWS AND ETHICS**

Date: 05-05-2023

Dept. No.

Max. : 100 Marks

Time: 09:00 AM - 12:00 NOON

**Part-A**

**Answer all the following questions in 50 words**

**(10 x 2 = 20 Marks)**

1. CBFC.
2. Define Justice.
3. Patent rights.
4. Prasar Bharati
5. Reasonable Restrictions.
6. Advertising Ethics.
7. Sting Operations.
8. IPC.
9. Media Bias.
10. Satellite Rights.

**Part-B**

**Answer ANY FIVE of the following in 200 words**

**(5 x 8 = 40 Marks)**

11. List the parliamentary privileges available in the Indian Constitution.
12. What role do the fundamental rights play in ensuring social justice and equality in Indian society?
13. Would you agree that the Indian defamatory laws should be more lenient towards journalists and media organizations?
14. Explain Prasar Bharati Act.
15. What steps can be taken to raise awareness about the Indecent Representation of Women Act and its provisions among the general public?
16. Differentiate Media Ethics and Law.
17. Write brief notes on Cable Television Networks Act.

**Part-C**

**Answer ANY TWO of the following in 400 words**

**(2 x 20= 40 Marks)**

18. Elaborate on the Contempt of Court Act and its key provisions?
19. “The Indian Cinematograph Act is necessary to regulate the film industry and ensure that films meet certain standards of quality, appropriateness, and social responsibility.” Justify the Statement.
20. Explain the key differences between patents, trademarks, copyrights, and the cases related to them?
21. What are the key ethical standards outlined in the Code of Advertising in India, and how are these standards enforced?

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